

KIDNAP

Have you ever wanted to be on your own for
a while?

Ever wanted to get away from it all?

Have you ever wanted to leave everything
behind for a few days?



KIDNAP

In 1998 a unique event will take place.

You will have the chance to be kidnapped.

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**Pay a £10 registration fee and you're instantly
added to the hitlist.**

**A lucky winner will then be snatched in broad
daylight.**

**Held for a short period of time you will be released
unharmmed.**

HOW DOES IT WORK?

Once you have registered you will receive regular updates about **KIDNAP**.

You will be among the first to know the date on which the **KIDNAP** will happen.

Ten entrants will be selected at random and put under surveillance. You will not

KIDNAP

know whether you are on that list or when we will be coming.

Once the surveillance has been completed two of those ten will be selected at random to be kidnapped.

On a given date in 1998 the winners will be snatched.

WHAT HAPPENS TO THE WINNERS?

The winners will be held for 48 hours at a secret location. You will not be harmed or mistreated in any way.

You will not be able to bring anything with you.

KIDNAP

At the end of **KIDNAP** you will be returned to where you were snatched.

If you want to cancel your involvement at any time you will be able to quote your safeword and walk away.

But why would you want to do that?

WHAT DO I GET FOR MY £10?

You will receive **KIDNAP** mailouts.

You will receive a limited edition video of the kidnap that is exclusive to entrants.

You will be named in the brochure that will be published about **KIDNAP**.

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You will be invited to the press launch.

You will be invited to a secret event that can not currently be revealed publicly.

And, of course, you could be a lucky winner and be snatched out of your everyday life for 48 hours.

HOW DO I REGISTER?

Fill in the enclosed form in ink.

Side 1 is compulsory: unless you complete every box your registration will not be valid.

The logo for KIDNAP, where the letters 'K', 'I', 'D', 'N', and 'A' are outlined in a stylized, geometric font, and the letter 'P' is solid black.

Side 2 is optional: it contains some general questions about **KIDNAP** and allows you to modify it to your tastes.

Send it with a recent colour photo of yourself and £10 to the **KIDNAP** address.

Good luck.



REGISTER