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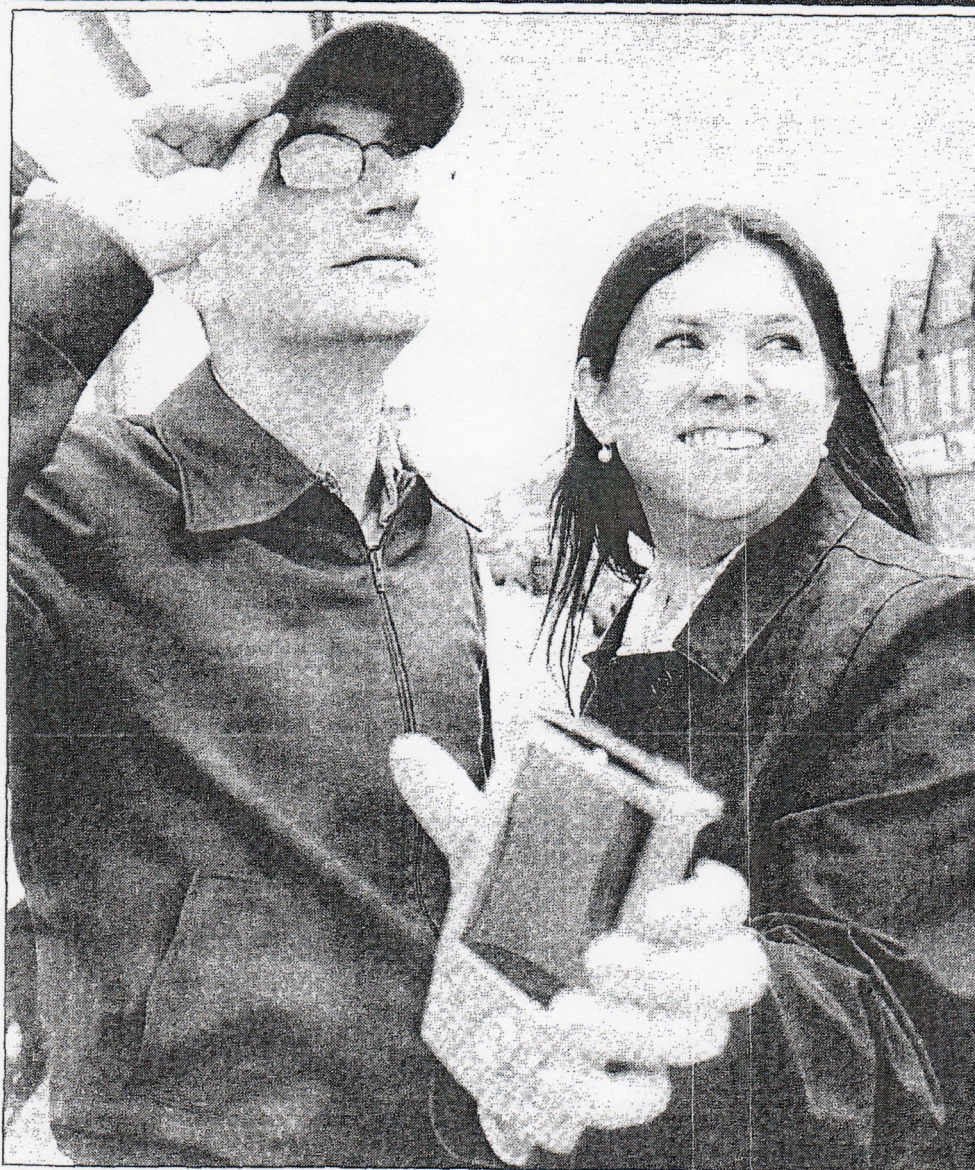
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Town features in game



Matt Adams from Blast Theory and Zac Fox from The Public launch the new game

Cyber clues to Uncle Roy



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Landmark buildings and streets in West Bromwich have hit the digital age after being captured in a new computer game which will be showcased at a special festival this weekend.

The Public Arts group has helped to launch the new Uncle Roy All Around You game which features the town.

It has been created by award-winning artists group Blast Theory.

As part of the game players are given a hand-held computer with a map of digital West Bromwich and the idea is to find the fictional Uncle Roy figure using clues along the way.

The game is featured on-line and so means players can join in all over the world. It will be launched at the Weekend Break live art

Report by Michael Fox

performance and entertainment festival from May 29 to June 5. Players will be invited to test out the new game during the weekend.

Online players can also play from The Public's 84 High Street Building from noon to 6pm.

Helen Annetts, publicity officer for The Public said: "It is a great game and we hope as many people will play it during the Weekend Break festival."

The Weekend Break will also feature a variety of weird and wonderful street performances in West Bromwich High Street and the town hall.