Blast Theory make interactive performances and installations to reach new audiences now. Internationally renowned as one of the most adventurous artists groups in the UK, they are fiercely committed to creating socially engaged work, combining rigorous research and development with leading edge technologies. Incorporating performance, video, new media, installation and the web, they confront a media-saturated world in which popular culture rules and pose questions about the ideologies streaming through the information that envelops us, often operating on the margins of high and low culture.

Blast Theory's groundbreaking work, Desert Rain, was shortlisted for an Interactive Arts BAFTA Award and received an Honorary Mention at the Transmediale Awards in Berlin in 2001. It continues to tour internationally, most recently in Rotterdam in October, and will be presented in Prague and Sydney in 2002.

During 2001, the group was commissioned to create a new work, Viewfinder, at Liste 2001 in Basel and premiered An Explicit Volume in London in association with Battersea Arts Centre. They have given presentations at international conferences including Banff Television Festival, the Cairo International Festival for Experimental Theatre, Mediamatic in Amsterdam and Hot Docs in Toronto. In spring 2002, the group will undertake a fellowship program at the Banff New Media Institute.

>> Links

Blast Theory website: www.blasttheory.co.uk
University of Nottingham Mixed Reality Lab: www.mrl.nott.ac.uk

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