

CUTTINGS



3G 'mixed reality' gaming debuts in Adelaide with Frank

Still not found a use for your 3G videophone? Blast Theory, a collective working on the art/tech/gaming interface, has a suggestion. Its last happening was called 'Uncle Roy Is All Around You', and involved a real-life 'deathmatch' on the streets of London as players hunted down Uncle Roy with the aid of satellite tracking and the internet.

'I Like Frank' is set to pull much the same trick in Adelaide from March 2-13, with 3G GPRS phones eradicating the need for street players to lug around bulky sat nav equipment. Assuming you're not planning an Aussie holiday any time soon, you can log on to www.ilikefrank.com to register to play from home.

Sports Interactive unveils Football Manager after split with Eidos

After quitting its deal with publisher Eidos last year, Sports Interactive, creator of *Championship Manager*, has signed up with Sega Europe. The spirit of *Champ Man* will live on in Sports Interactive's new franchise, forcibly retitled *Football Manager*, the first fruits of which will be *Football Manager 2005* in the autumn. Eidos retains the rights to the *Championship Manager* name and will release its own consumer-confusing footy management game under the old moniker at around the same time. It has established a new London-based development house entitled Beautiful Game Studios to code it.

Sports Interactive is also holding a competition on its website at www.sigames.com to design a logo for *Football Manager*. The prize is £10,000 – a good incentive, perhaps, to learn how to use Illustrator properly.