



Ms H Annetts
The Public Building Ltd
Unit 1A Overend Street
West Bromwich
West Midlands
B70 6EY

Media
Birmingham Post (City Edition)

Date: 04/06/2004
Type: General Consumer
Frequency: 300/Per year
Circulation: 17836 (ABC)
MediaDisk Ref: 67B-40.530
Page: 13

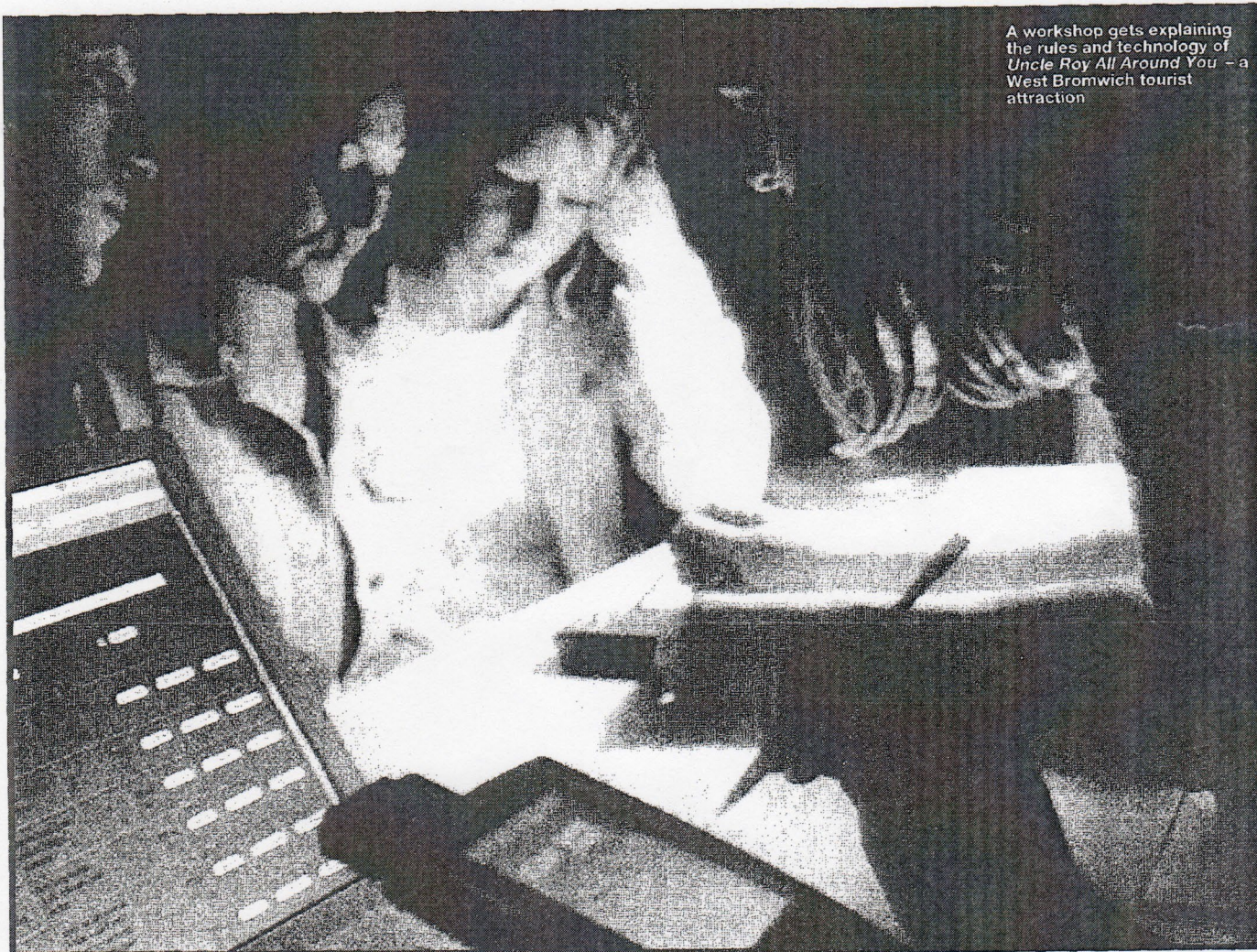
Order

202890001
Jub Arts/77

MYA2 11

Page 3(3)

125 06-1



A workshop gets explaining
the rules and technology of
Uncle Roy All Around You - a
West Bromwich tourist
attraction

to explore the space.

Stretch takes place tomorrow with performances at every hour from 11am to 5pm. Admission costs just £1 for adults and 50p for children.

Teenagers can get involved in something a little more active: Blast Theory's new interactive game, *Uncle Roy All Around You*.

"Blast Theory are working with us to develop mixed reality games," explains Ayla Suveren. "They're artists of international reputation, and this has just come from a festival in Adelaide."

Uncle Roy All Around You is essentially a treasure hunt in which the object is to track down the mysterious Uncle Roy to his office, using the clues in various postcards to be found around the town centre. The unusual aspect of it is that it can be played both on the street and on-line, and players in real and virtual space have to communicate with each other in order to unravel the clues.

"You turn up at the office and you're given a little hand-held computer with a map of West Bromwich on it," explains Suveren. "If you're playing on-line you have to match yourself to a street player. Say you have to pick up a postcard and it's in the car park of Safeways: you have to tell someone near the car park to go and find it."

No doubt it will all become clearer if you decide to have a go at playing the game which, incidentally, lasts a maximum of one hour. To play on-street turn up at 84 High Street today or tomorrow between 12 noon and 5pm (game ends at 6pm). It costs £1.50 for street players, but you can play free on-line by logging on at www.uncleroyallaroundyou.co.uk

Following last year's hotel capers, Berlin-based Anglo-German company Gob Squad will be returning to show a film, *Super Night Shot*, on Friday and Saturday.

Fairly conventional, you might think – except that this film will just have been shot on the streets of West Brom immediately before the screening. Four performers, each accompanied by a camera, will be out and about to meet and greet local residents, and the unedited results will be projected simultaneously on to four screens.

This means that the films shown today and tomorrow at Cascade (243-247 High Street) will be completely different. The

doors open at 9.30pm each evening for a 10pm start. Admission is £1.50 today and £5 tomorrow for a joint ticket with the closing night party (11pm-2am) hosted by digital artist Ronald Fraser-Munroe and featuring DJs from Punch Records.

During the day today and tomorrow you can pay a visit to artist Lorrice Douglas, who has set up a shed in the Queen's Square Shopping Centre inspired by conversations with Black Country shed owners (9am-6pm both days). Fellow artist Richard Layzell is hosting three public meetings at the Town Hall's Council Chambers at 2pm (specially for children), 3pm and 4pm where local democracy will be given an entertaining rather than political spin. Admission free.

Further information and group booking: 0121 525 6861.