KAREN ON CNN CHILE TRANSLATION

PAGE:

http://cnnchile.com/noticia/2014/10/22/karen-la-mujer-virtual-que-te-recordara-la-pelicula-her

The movie "**Her**" –nominated to the Oscar in 2013- is set in 2029, where operating systems will have artificial intelligence, anatomy and even will feel emotions.

In the Internet section we will show you a Crowdfunding that may bring Samantha (the operative system of the movie) embodied in Karen, a virtual coach and friend. It will be a more limited experience but still it will be the precursor to what happens in the movie.

More detail about the project in the video, and if you want more information you can already entre in the <u>Kickstarter</u> web page.

In the same section we will also introduce to you the app Hapnn, the dog that waits for the green light to cross the road; the LED light costume of a girl that became a big project; and the Youtube canal of <u>Fito</u> Paez.

VIDEO:

The movie "Her", nominated to the Oscar in 2013, proposes a romantic affair between a man with a operative system with female voice called Samatha

Experts inform that this will be possible in 2029, not a love relation, but a fraternal relation.

But in 2015 we will have Karen, a virtual woman that wants to become your coach and your best friend. This application, develop by Blast Theory, will show us how life will be when a virtual intelligences become our best friend. This is possible because of its design, which integrates games and narrative and making use of the information that she finds about you from public and private data.

At the beginning Karen will make some questions about your perception about the world, coming from an actual psychological analysis, in order to understand you better. With this information Karen will be able to give us personalized advice as much we interact with her, more she will want to understand us, reaching a point of knowing things that she shouldn't.

From 60000 chilean pesos, you can get a version of Karen, which will be available from March 2015. More detail in CNN chile.com