



BLOODYMINDED

Europe's first interactive feature film, Bloodyminded from Blast Theory

Bloodyminded, an interactive feature film from Blast Theory

[Return to Artwork](#)

[Tune in - available until 11 November](#)

Share: [Twitter](#) [Facebook](#) [Email](#) [Tumblr](#)

Part of 14-18 NOW, the UK's arts programme for the First World War centenary, Bloodyminded was the UK's first interactive live streamed feature film, shot in a single take and broadcast to cinemas and online.

On **October 14th**, Europe's first ever interactive feature film was broadcast live online and at cinemas around the UK and Europe.

The story followed SJ as she breaks into an army base to bury the ashes of her great-grandfather, a conscientious objector during World War One. Inside, surrounded by soldiers and the ghosts of past wars, she finds a place where her certainty begins to falter. Guided by the narrator, we were asked to consider our own relationship with violence – as individuals and as members of a society that continues to wage wars on our behalf.

Created by four-times BAFTA nominated [Blast Theory](#), Bloodyminded took audiences on a moving and disturbing interactive journey requiring observers to make decisions about the morality of war.

Viewers watched the event in cinemas around the UK and Europe (listed below) and the work was also available to watch online, on Facebook and on Boiler Room 4:3. The work can still be seen online via the [Bloodyminded](#) website.

Interactivity

Audiences interacted with the film by responding to questions put directly to them by the narrator. The questions appeared on screen and those watching online could type and submit their responses. Audiences in the cinema used a web interface on their mobile phone to do the same.



Bloodyminded from Blast Theory - interactive feature film Image Christa Holka

Bloodyminded was be screened in the following locations:

Brighton (Attenborough Centre)
London (Barbican)
Manchester (HOME)
Belfast (Queens Theatre)
Newcastle (Tyneside)
Bristol (Watershed)
Berlin (Sputnik Kino, Rollberg Kino)
Basel (Kino Atelier)
Munich (City Kinos)

[!\[\]\(a870788d6ed9b8fd294b7654a8c8526b_img.jpg\) Available to watch online until 11 November](#)



Shot live from a UK army base, Bloodyminded brought together a production team featuring some of the finest independent film industry talent working in the UK today, including Executive Producer Anna Higgs who has worked on Nick Cave biopic 20,000 Days on Earth as well as Ben Wheatley's High-Rise and A Field in England.

Bloodyminded is a new work by Blast Theory, co-commissioned by [14-18 NOW](#): WW1 Centenary Art Commissions and by Attenborough Centre for the Creative Arts.

It has been created with the support of the Europe for Citizens Programme of the European Union and Polden-Puckham. Media Partner, Pathfinder International.

